



Business Profile

A multidisciplinary consulting and project management firm, focused towards development and growth for our committed arenas. With a myriad of experiences conducting baseline study for the pilot project, providing business consultancy, audit preparation services and skill development programs based on our clients need.



We are ready onboard:



Our mission

To assist our valuable clients in managing and implementing power, energy, infrastructure, finance and industrial sector development projects through providing value added premium services at competitive price.



Our vision






To be recognized as an impactful, innovative and efficient management development partner through our professional, enthusiastic and innovative team to foster national economic growth.



Our values

The foundation of our culture is to gain continuous improvement through leadership, teamwork, commitment to clients and trust in order to achieve empowerment and sustainability.

Our Concern:

-  Manufacturing and Processing Units
-  Business Management Units
-  Development Agencies/ Projects
-  Business Associations
-  Social and Humanitarian NGO's



Our Team:

<i>Team members</i>	<i>Designation</i>	<i>Year of Experience</i>
Ahsan Abdullah	CEO	30
Md Shikder Abu Naser	Consultant	30
Afzal Hossain	Consultant	23
Firoz Alam Talukder	Consultant	18
Md. Kauser Ali	Head of Operations	11
Imrul Kayes	Programme Coordinator	12
Saleh Akram	Manager (Supply and Logistics)	10
Md. Azam Ali	Assistant Manager (Business Development)	4
Rafiuz Zaman	Assistant Manager (Programme Management)	4
Orko Paul	Assistant Manager (Accounts & Finance)	3
Abdul Alim	Senior Executive	3
Rasheduzzaman Dipro	Senior Executive	2

Our Expertise:

<i>Year of Experience</i>	<i>Number of Expert</i>	<i>Area of Expertise</i>
25-30 Years above	4	Research, Survey, Study, Audit, Assessment, Compliance (Environmental, Social, Quality and Governance), Productivity, Quality, OHS, and Sustainability
15-24 Years	12	
10-14 Years	15	
05-09 Years	21	
01-04 Years	25	
Total	77	



Our Works:

Business Consultancy on New Factory Setup:

We have strong blend of professional knowledge pool for execute this type of assignment. Our experts have strong exposure to such assignments and we have the privilege of working experience in the past like Edison Footwear Ltd., S Alam Group, Prime Group, and Walk Footwear Ltd.

Certifications and Audit Services:

- ✓ Successfully provided consultancy for achieving LWG (Leather Working Group) certification in Bangladesh at RIFF Leather, and ABC Leather by our consultant and besides consultancy for new preparation is going on for LWG and SLF (Sustainable Leather Foundation).
- ✓ Experienced in implementation of OEKO-TEX with audit and preparation at RMG industries.
- ✓ Certified 18 Leather goods and Footwear industries for EMS certification.
- ✓ Experienced in implementation of SEDEX, BSCI and SA8000.
- ✓ Implementation experience for ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 certification by our skilled and reputed consultants.

Strategic Partnership with Leather, Garments, Plastic and Light Engineering Sectors:

- ✓ Access to finance
- ✓ New project development & implementation
- ✓ Automation adaptation
- ✓ Establish COC from Buyer
- ✓ Skill development
- ✓ ETP & WTP establishment
- ✓ ESQ (Environmental, Social and Quality standards) implementation



Implementation of Projects:

Export Readiness Fund (ERF) Project; A project of World Bank): (On-going)

- ✓ Developed Guidelines, Checklists, and Reporting Template which all service providers can use in the Leather, Footwear, Plastics and light engineering sectors while doing ESQ assessment on environment, social, and quality standards.
- ✓ Conducted ESQ assessment and prepared corrective action plan for 49 industries (Leather, Leather goods, Footwear, Plastic and Light engineering) collaboration with AJA Bangladesh Ltd., Rezia Management Consulting & Assist Management Consultancy.
- ✓ Working with 24 factories for Window 2, 3, 4 for grant approval and ESQ implementation as a service provider.



- ✓ Quality Improvement through Lean Six Sigma implementation.
- ✓ Technical assistance to Facilitate Productivity and Quality Improvement through KAIZEN.
- ✓ Implementation of IE and Process Improvement Techniques.
- ✓ Occupational Health and Safety Practices in the industry.
- ✓ Hazard Identification, Risk Assessment and Control.

Sustainable Leather Tanning in Bangladesh: Integrating Lean and Institutional Logics into OHS Management (SusLeather) project- (On-going): The project is funded by the Ministry of Foreign Affairs, Denmark, which will be managed by the University of Southern Denmark, Denmark and Ahsanullah University of Science and Technology, Bangladesh. iDEA TREE is working as consultant to AUST, shall be responsible to support the research initiative through making an intensive survey and lean implementation of productivity and OHS in selected tanneries.

Pilot Project on Employability Skills (A project of US Embassy and University of Montana): iDEA TREE was implemented the project at Institute of Leather Engineering and Technology, University of Dhaka. The goal of the project was Making the ILET students aware of the importance and impact of “employability skills” in becoming more competent in the job market. More than 1200 students and employee became aware of the potential positive impact that the employability skills can create on their career growth and new employment.

Skill Development and Cluster Level Engagements:

<p>LFMEAB-SEIP</p> <ul style="list-style-type: none"> ✓ Total Quality Management ✓ Productivity Improvement Techniques ✓ Standard Social Compliance in the industry ✓ Supervisory management and Leadership skill Development 	<p>SME Foundation</p> <ul style="list-style-type: none"> ✓ Feasibility Study and Development of Business Plan to establish Common Facility Center (CFC) in Kaluhati Footwear Cluster under SME Foundation; ✓ Job Creation of Women Workers through hands-on Skill Development in Footwear Manufacturing at Chittagong, Madarbari; ✓ Productivity and Quality Improvement of 6 SMEs through KAIZEN; ✓ Design and manufacturing of Footwear training at Chittagong and Bhairab 	<p>Palli Karma Sahayak Foundation (PKSF)</p> <ul style="list-style-type: none"> ✓ POPI-PACE shoe value chain development project (Bhairab cluster) ✓ Improved management capacity on Shoe production ✓ POPI-SEP Entrepreneurs in new technology (Technical) for footwear production 	<p>COEL</p> <ul style="list-style-type: none"> ✓ Total Quality Management Training ✓ Productivity Improvement Training ✓ Supervisory Management and Leadership Skill Development Training ✓ Baseline survey for Local Leather Cluster ✓ Common Facility Center Development Plan
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Research Work:

- ✓ **Gap analysis of Leather industries of Savar Tannery Estate:** Gap Analysis regarding sustainability issues for ensuring economic/sustainable growth implemented by **UNIDO**
- ✓ **Risk assessment of Hydrogen Sulfide (H₂S) gas at every tannery & CETP in Tannery Industrial Estate, Dhaka:** iDEA TREE assessed 150 tanneries in the Tannery Industrial Estate, Dhaka and the CETP for measuring the H₂S and developed the minimization plan.
- ✓ **Sector Assessment: Leather Goods SMEs of Bangladesh B-SkillFUL Phase II Programme:** iDEA TREE conducting this sector assessment, funded by the Swiss Agency for Development and Cooperation (SDC) and implemented by **Swisscontact**. The aim of this programme is to improve the productivity and competitiveness of small and medium enterprises (SMEs) and create better jobs in the Leather sector.
- ✓ **SHIMMY (USA) Pulse Project on Women Workforce in 30 RMG Industries in Bangladesh:** iDEA TREE conducting a pulse project on women workforce on the basis of automation in 30 RMG industries in Bangladesh.
- ✓ **Pro-active Engineering Services:** Mapping the Supply Chain of Leather Sector and Key Drivers for Child Labor, funded by ETI-UK.
- ✓ **Reed Consulting Bangladesh Limited:** Skill Need and gap analysis of Bangladesh Leather Sector, funded by SDC in collaboration with RCB and COEL

Our Stakeholder Access:

-  Industry Associations
-  Cluster Associations
-  Ministries and Government departments
-  Development Partners
-  International Support Organizations



Our National and International Linkage:





Contact us



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